

Accordia Group's Sophia Paleologou Discusses the Agility EconomyTM

Catch her appearance on L(a)unch Stamford Innovation's Innovation at Lunch Show

Sophia Paleologou, Accordia Group's CIO, was interviewed during the May 7th episode of L(a)unch - The Innovation at Lunch Show. The interactive web show attracted approximately 70 attendees made up of Fairfield County innovators, technologists, and entrepreneurs—from startups to SMBs and corporate executives.

Accordia serves the asset management industry and has invested in new marketing initiatives, including our blog. Our second Stamford Innovation Week appearance is part of our effort to reach a broader audience and promote our brand Northstar idea, <u>The Agility Economy</u>TM, as we bring <u>Ruby</u>TM, <u>our cloud-native</u> <u>portfolio management software</u>, to market.

Another element of our marketing focus, bringing customers <u>Agility Alpha</u>TM, describes the results our customers—hedge funds, family offices and wealth managers/RIAs—by building a strong, resilient operational platform equipped with powerful real-time data management tools that <u>save money</u> on operations while helping them <u>more flexibly respond</u> to market opportunities.

"We are pleased with the response to ideas Sophia presented at L(a)unch and so proud of her first digital media appearance, as we all learn to do business in a more socially-distant business environment. We hope everyone enjoys the interview and would be glad to discuss ways we can help with your business if you find it valuable," said Alex Todorovic, Accordia's CEO.

For a demo of Ruby and free portfolio management consultation, <u>click here</u>, or <u>download our white paper</u> outlining the seven portfolio management "Must Haves" to compete in today's Agility Economy.